Design for Education
Logos

For Erikson Institute, a premier graduate school in early child education, Liska developed comprehensive brand guidelines, including a nomenclature system for their many areas of focus.

Beginning with the Graduate School in Child Development, the following Area of Focus logos are approved for use. Each offers a way to visually express their unique role as well as a connection to Erikson Institute.

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To build awareness and support fundraising, street banners were installed near Erikson Institute’s headquarters.
As a part of Erikson Institute’s 50th anniversary celebration, we designed exterior signage, including a wall of windows that displays their mission and values.
50th Anniversary Year Highlights
September 2016–June 2017
Media Literacy in Early Childhood
A Critical Conversation

Relationships are the foundation of media literacy. Children and adults can and should learn from and with one another in working toward an understanding of how digital devices can be used appropriately and intentionally to support learning.

“When we talk about media literacy, we also need to talk about the adults in children’s lives. Each one is a potential ‘media mentor.’”
Chip Donohue, PhD
Director, Erikson Institute’s Technology in Early Childhood Center

Teaching media literacy to young children requires adults to embrace and value curiosity, both in children and themselves, and understand that no one is an expert. Grasping the full potential the digital world holds for early learning is a process that leads from exploration to discovery, and along the way, it is important to never stop asking questions about the information we are reading online, what digital media can help accomplish, why it is being used, and what we can make with technology.

The idea of adults and children engaging in digital media together was at the heart of Media Literacy in Early Childhood: A Critical Conversation, a symposium at Erikson Institute on June 26, 2017 hosted by Erikson’s Technology in Early Childhood (TEC) Center in partnership with the National Association for Media Literacy Education (NAMLE). The symposium preceded NAMLE’s 2017 national conference, providing discussion topics throughout the week.

“Media literacy is power in the digital age.”
Faith Rogow, PhD
Media Literacy Education Strategist,
Insighters Educational Consulting

The Ecosystem of Media Literacy in Early Childhood
Throughout the day, a child encounters digital media in many places. It’s important that adults in all these settings are educated in media literacy to help meaningfully integrate technology into the child’s experience.
Our first Big Ideas in Early Learning conference offers four days of intensive exploration with Erikson Institute experts.

Discover ways to make the classroom more meaningful for young children and their teachers by diving deep into:

• Early math
• Literacy
• Technology
• Social emotional learning

Sign up to receive more information at 50.erikson.edu/SummerInstitute

Erikson Institute
Chicago, Illinois
Time To Grow is a project that acts as a nexus between humans and nature. It is a network that connects the village with the shore and creates ideal spaces and atmospheres to enjoy, appreciate and contemplate the unique landscape like never before. The network varies in density to integrate the program that Orellana La Vieja needs in order to
Fifty Years of Communications at Fordham
Fordham Law in the Wider World
This overview brochure introduces Make A Better Place, which promotes cross-disciplinary learning using innovative arts-based activities and instruction.
Materials for teachers to implement the Make A Better Place curriculum in their classrooms

Why photography and writing?

"I enjoy taking photos...it's a way for me not just to see more, but to know more about the world around me. When you take a photograph, you look in a different way—more intensively—you try to really understand what you see. Later, when you see the image you took, you learn again."

Jorge, age 13, MABP Program Participant

How do kids benefit from MABP programs?

MABP programs:
- Introduce youth to the arts as a powerful means toward personal enrichment and effective, authentic expression
- Help youth to gain skills
- Foster creativity

Where I Live Project Activities Guide

Image Gallery

This picture reminds me of my family. It was taken in the park—it's a picture of my wish, to be with my family."

MABP Program Participant

Lesson 7: Photo Walk

An Arts and Learning Session

Goals
This lesson gives participants the chance to see things in a new way that will support their ideas in response to the question: "What could help my community? What can I do to make a difference?"

Activities
Part 1 – Journaling (5 minutes)
Have the participants write about their ideas and questions for the Photo Walk.

Part 2 – Preparation (20 minutes)
- (10 minutes): Before you hand out the cameras, provide a demonstration about the camera, pointing out its features (shutter release button, viewer, camera lens, etc.). A simple rule for success (keeping fingers off the lens and camera composition, trusting your instincts, checking that the lens is open) is to make sure your film is advancing, etc.
- (10 minutes): Divide the group into smaller groups of five young people, each with an adult volunteer. Have everyone take photos of key points of the neighborhood and make sure everyone can operate them. If you use disposable cameras or point and shoot cameras, make sure everyone knows how to use them best for everyone to use the same simple equipment. Then you head out the door, everyone should have a list to guide them.
Make A Better Place

Make A Better Place is a nonprofit organization that introduces young people to photography and writing as a vehicle for personal enrichment and positive social change.

Are you a mentor, parent, teacher, friend?
Help a young person discover photography and writing as a powerful way to communicate and contribute to the community where they live and learn. Where I Live asks young people to use photography and writing to look at their communities and envision change. This open competition offers young people a chance to create their own photography and writing in response to the questions: “What could improve my community?” and “What can I do to help?”

Exhibition and prizes:
Everybody Wins. Help a young person and we all win. Give them the opportunity to have a say and they will prepare a better future for us all. Selected entries will be presented in a nationwide exhibition and will be eligible for prizes including:

1 Grand prize winner:
Nikon N60 35mm Single-Lens Reflex Camera or the equivalent and a $300 Make A Better Place scholarship.

12 First prize winners:
Nikon One Touch Zoom 90/QD Camera or the equivalent.

To receive your entry form:
For further details, see our web-site: www.makeabetterplace.org. Email us at info@makeabetterplace.org or fax us at 212.228.2349.

Entry deadline:
December 15, 2003

Where I Live is made possible through the generous support of

and in cooperation with The New York City Department of Education and The Office of Alternative Schools and Programs.

Make A Better Place call for entries to promote their international arts exhibition
What if there was a way to give voice to communities and individuals from all walks of life?

What if you could help people communicate their ideas and develop actions to improve their neighborhoods and their lives?
Liska is working with the UChicago Creative team to consolidate, simplify and guide communications for this rapidly evolving institution.
Biochemist Eugene Goldwasser, AB'43, PhD'50, isolated erythropoietin (EPO), the hormone behind red blood cell formation. The 1977 discovery led to the development of the first blockbuster drug of the biotech age, which has since treated millions with anemia.

Teacher Donna Mandel reads to children at the University of Chicago Laboratory Schools. In 1896, John Dewey founded the elementary school that would become the Lab Schools, introducing a democratic model of teaching still used at Lab—and at many other schools—today.

Students view a statue of King Tutankhamun at the University of Chicago's Oriental Institute. The Oriental Institute was founded in 1919 by James Henry Breasted, the first chair in Egyptology and Oriental history in the United States.

Urban sociologists Ernest W. Burgess, PhD 1913 (pictured), Robert Park, and Louis Wirth PhB'19, AM'25, PhD'26, provided the foundation for the Chicago School of Sociology, which emerged in the 1920s and 1930s, and explored the urban environment by combining theory and ethnographic fieldwork. This approach is now applied to many other urban areas.

Geologist Sora Kim, a T. C. Chamberlin fellow in Geophysical Sciences, developed our understanding of Arctic climate change through her research on ancient shark teeth.

Presidential Medal of Freedom winner and geneticist Janet Davison Rowley, LAB'42, PhB'45, SB'46, MD'48, discovered the first consistent chromosomal abnormalities associated with cancer.

Prolific author and theorist Lauren Berlant leads classes in the Department of English Language and Literature.

Students participate in Holi, a Hindu religious festival hosted by Spiritual Life.

University of Chicago students salute the sun along Lake Michigan at sunrise as part of Kuviasungnerk/Kangeiko, UChicago’s traditional winter celebration.