

Liska + Associates

strategic +
creative +
solution-driven +
audience-focused +
efficient

brand programs +
identity +
package design +
web design +
print marketing +
brand positioning +
motion +



PRIMAVERA
COLD THERAPY
Wellness
3.4 FL OZ/100 ml

PRIMAVERA
Ölbad
EUKALIPTUS
Bath Oil
COLD THERAPY
Wellness
3.4 FL OZ/100 ml

Balsam
PRIMAVERA
Balm
COLD THERAPY
Wellness

PRIMAVERA
Kissenspray
EUKALIPTUS
Pillow Mist
COLD THERAPY
Wellness
1.0 FL OZ/30 ml

PRIMAVERA
Duftmischung
Blend
COLD THERAPY
Wellness

**GARY LEE
PARTNERS
ARCHITECTURE
+ DESIGN**





**HUBBARD
STREET
DANCE
CHICAGO**

Jim Vincent,
Artistic Director

HUBBARD STREET 2008-09 SEASON

AN UNPRECEDENTED YEAR-ROUND PERFORMANCE SCHEDULE IN CHICAGO.

See all 4 programs for as little as \$75!

hubbardstreetdance.com

Harris Theater for Music and Dance
in Millennium Park
205 E. Randolph Dr., Chicago





"In every conceivable way—from product innovation and technological advancements, to options education and customer service—CBOE has been the industry leader for 34 years. Since day one, CBOE has always pushed the envelope when it comes to exploring new ideas. The Exchange's dedication to product development has led to the creation of many of the most significant products in the industry, including most recently, volatility options and futures. CBOE's trading environment has evolved into one of the most unique market models in the industry. Modifications to CBOE's Hybrid system have enhanced market quality, while providing ease of access to a diverse mix of products. It is CBOE's unwavering focus on innovation that gives the Exchange a leg up on its competition."

Anthony Carone
Partner, G-Bar Limited Partnership
31-year veteran and 24-year member of CBOE

BACCARAT RESORT & RESIDENCES

The *natural beauty, refined elegance and flawless brilliance* of the world's finest crystal comes to life in this latest incarnation of the brand: **Baccarat Resort & Residences**. The same superlatives now apply to a whole new realm, a place where *every moment is a celebration*.





T
—
G
COUTURE

www.tgcouture.com



The Pritzker Architecture Prize

Sponsored by The Hyatt Foundation

[ABOUT THE PRIZE](#) [2008 LAUREATE](#) [PAST LAUREATES](#) [MEDIA CENTER](#) [CONTACT](#)

Honoring living architects whose built work demonstrates a combination of those qualities of talent, vision, and commitment, which has produced consistent and significant contributions to humanity and the built environment through the art of architecture.



History

Nomination
Process



Jury





MOTOROLA



Corporate Responsibility
Report 2007



Marks Advisors Construction Management
One Journal Square Retail Development
TG Couture Furniture Designers
Searl Lamaster Howe Architects

Harsha Medical Center
Metropolitan Planning Council
CEB + Co. Accounting
Fremont Group Global Consulting

850 Lake Shore Drive Residential Development
Clinco Pharmaceutical Research
Primavera Global Organic Beauty Line
Riverside Village Hines Development



333 South DesPlaines Street Chicago, Illinois 60661 312.869.5000

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**Primavera**

Primavera is a prominent organic skincare and aromatherapy company in Germany. To expand into North America and to reposition itself as a lifestyle brand in Europe, Primavera worked closely with Liska to develop a comprehensive brand program and package design.

**Gary Lee Partners**

Gary Lee Partners is an internationally recognized design firm with expertise in architecture, interior design and product development. Liska created a structured brand identity to accurately position the firm in its industry.

**Hubbard Street Dance Chicago**

Liska has a long-standing relationship with Hubbard Street Dance Chicago. This year, we worked closely with the artistic director and choreographers to develop an emotionally charged marketing series.

**Chicago Board Options Exchange**

Liska designed the 2007 annual report to reflect a record-breaking year and to feature a variety of industry perspectives. As the options industry continues to evolve, we designed CBOE's annual to reflect the human influence in an ever technological industry.

**Baccarat**

Since its inception in 1764, Baccarat Crystal has remained a legacy in luxury, artisanal design. As the brand expanded into the lifestyle and hospitality sector, Liska helped transfer the Baccarat reputation and core attributes to their luxury resort and residential communities.

**TG Couture**

When designing luxury furniture and accessories, TG Couture draws inspiration from the high-design and exclusivity of couture fashion. Having developed a complete brand program for TG, Liska created a sophisticated, tactile brand experience that is reflected in all media, from the website to marketing materials.

**Pritzker Architecture Prize**

The Pritzker Architecture Prize—commonly referred to as the Nobel Prize of architecture—is the preeminent honor given to a living architect. This year, Liska redesigned the website to be an inclusive repository for its extensive information and to capitalize on the award's history, global reach and vision.

**Motorola**

As a global manufacturer dedicated to corporate responsibility, Motorola engaged Liska for the third consecutive year to design the annual corporate responsibility report. This report clearly and directly communicates Motorola's dedication of social and environmental responsibility.

**Booth Hansen**

Booth Hansen is a nationally acclaimed architecture firm with an extensive portfolio that includes a broad range of projects. To reflect Booth Hansen's evolution and breadth of services, Liska redesigned the website to be a highly visual experience that highlights their projects, people and philosophy.

